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CHAPTER I: THE LOVER

INTRODUCTION

Casa Dree Salai is a 21st Century art design concept. Gian Giacomo Caprotti da Oreno, better known as Salai, was an Italian artist and pupil of Leonardo da Vinci from 1490 to 1518. He created paintings under the name of Andrea Salai. He was described as one of Leonardo’s students and lifelong servant and is thought by some to be the model for Leonardo’s St. John Baptist and Bacchus.

The first ten pieces of Casa Dree Salai are designed by its creative director and founder Virginie Subilia. A Collection of ten chapters that depict a surrealistic vision of a tiger, an octopus, a monkey, an elephant, a polar bear, a royal eagle, a Swiss cow and meerkats. Each animal represents the centre part of each chapter, and it comes alongside other elements like constellations and magic symbols.

We love exclusivity as it makes strong bonds between the piece and its owner, that’s why we decided to enumerate the first 100. The standard size is 200x143 cm, and each scarf is made of 10% cashmere and 90% modal offering you the best quality and to make it better, of course, everything is made in Italy.

At Casa Dree Salai we never stop dreaming. We will continue to present innovative and progressive collections such as the latest Gina Salai, an entirely hand-knotted rug.

To be continued

CHAPTER I

THE LOVER

Chapter one, ‘ The Lover’ inspired by the mastermind Salvador Dali. Represents a dream about a jumping tiger surrounded by wildflowers and an infinity snake.

When the tiger appears to you, you should find the strength and the willpower to overcome the challenges in your life.

The meaning of the tiger holds great passion and energy; it urges you to choose wisely using the resources you have. Do not waste your efforts on those that will not give you something positive in return. If you feel like your energies and efforts are being wasted, think about the tiger’s symbolism and look out for better opportunities. Time flies, and you should spend it on things that make you feel fulfilled and happy!

The meaning of the tiger seeks to invite you to be determined and independent. If at first, you do not succeed, try again until you make it.

The mermacorn is a strange mythical creature,a scarce mixture between a mermaid and unicorn. It has the tail of a mermaid and the head of a unicorn.

Sexually tantalizing and devastatingly attractive, mermaids are perfect pinups for feminine power. This is a beautiful mix, as mermaids also represent wild freedom, rebellious spirits and fierceindependence. All of this blended with the unicorn, one of the most magical of all animals, it symbolizes success. If you summon the power of the unicorn, this fantastic creature will give you the blessings of a favourable outcome in whatever you choose to pursue.

THE LOVER

THE STORY BEHIND THE DESIGN

1 – The imperfect star, created by Casa Dree Salai’s art director Virginie Subilia, represents the beauty in all imperfect things. A symbolism of perfect imperfection shining everywhere, inspired by the beloved and missed David Bowie. Make a wish and continue to discover our story.

2 – At this point, have a look at the tiger’s eye, and you will see the Flower of life. It is formed by the basic sacred geometry shapes, which consist of no more and no less than 19 overlapping and interconnected circles. When you wear the element of the Flower of Life, you invoke a change in your consciousness, it helps you use as many techniques and tools given to you as possible. One thing is for sure, wearing items with spiritual symbols is a way to keep you in touch with your values and aspirations.

3 – The butterflies surrounding the design and the tiger. These beautiful creatures are associated with personal transformation. The butterfly symbolism urges you to pay attention to certain aspects of your life that need to be changed or transformed.

4 – Suddenly, out of nowhere, a heart appears above the woman’s head. This little red heart, obviously, means love.

5 – The woman’s necklace is a gold chain with Es Vedra on it. If you have never been there, go and visit it. Es Vedra is a beautiful islet coming out of the sea by the west coast of Ibiza Island. Es Vedra has a lot of meaning for Virginie, as it’s where she gets her inspiration and is where Casa Dree Salai started its journey.

6 – The snake eating its tail. Infinity.

7 – Child stars. It brings a sense of hope. The whole set symbolizes immortality and eternal life, the Inner Light that connects us with the Spirit.

8 – The Purple Amethyst has been highly esteemed throughout time for its stunning beauty and legendary powers. It’s believed to stimulate and soothe the mind and the spirit. Just so you know, if you always ware this one, you will be highly esteemed.

9 – If you have a look at the bottom right corner of the scarf you can see a light contour face of our lovely David Bowie, Virginie’s favourite. Which song is your favourite? Hers is... Well she will keep it a secret for you to reveal in the next chapters

10 – We will end this chapter with ‘La vie en Rose’, a French expression for life in pink. However, as we established, not everything is perfect. Right? Therefore, we wrote it the other way around because we also love blue.





INTERNATIONAL CERTIFICATE CARD

CHAPTER:

DATE:

COLLECTOR:

CASA  
DREE  
SALAI

## YOUR CUSTOM DESIGN

### THE ART OF TELLING STORIES

We create and customize your unique precious design.

For Casa Dree Salai designing is more than fabric and thread.

We want you to fantasize with our designs. Inspire us to inspire you, bring your style, and taste to this unique collection.

The creative team is here for you to change size and colours as you please.

Feel free to contact us at [info@casadreesalai.com](mailto:info@casadreesalai.com)



## DRESS UP YOUR FLOORS WITH CASA DREE SALAI

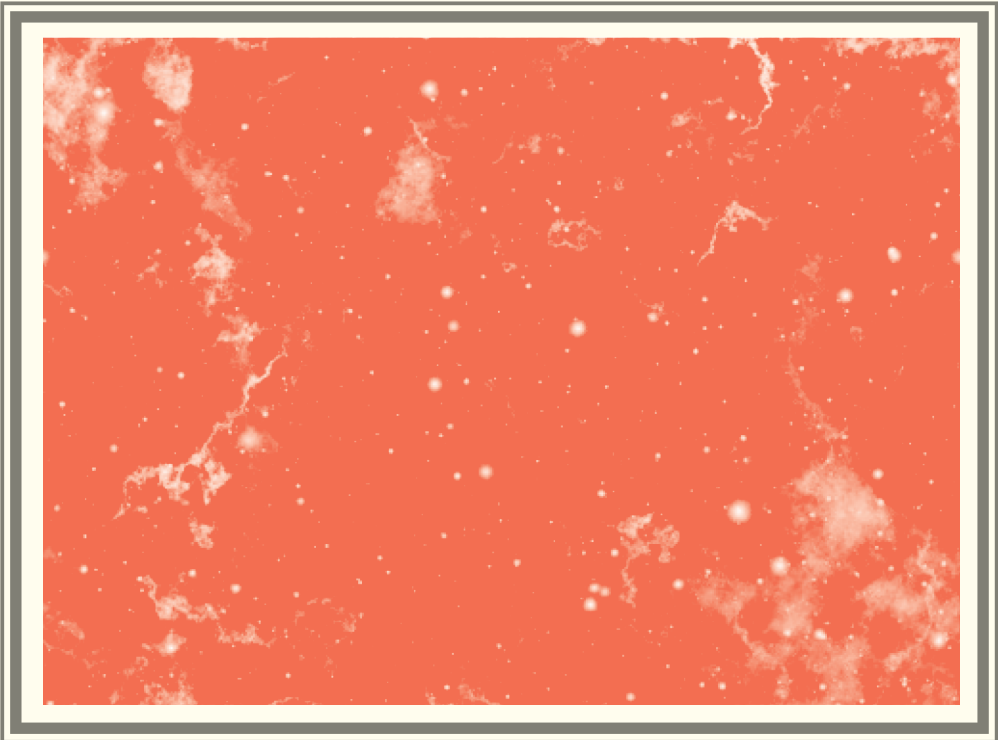
Gina Salai presents a collection of handknotted rugs that feature precious materials, colours, and progressive designs (200x300).

Other sizes and materials are available upon request.

Whichever the room, your floor has no boundaries for us. Our precious rugs will wrap the way of your footsteps with beauty, our precious rugs with care and craft. Thick, soft, comfortable and luxurious, these rugs exteriorise well-being and radiate sophistication, giving a touch of refinement to your interior. We have a wide range of designs presented in Chapters where you will find distinguished colours and materials to reinvent the floor of your home.

## CASA DREE SALAI FOR THE ENVIRONMENT

Because we share the world's environmental concern, all our packaging and catalogues are made of 100% recycling paper.



## CHAPTER II: LE VOYAGE DE GASTON

# THANK YOU

Keep your dream alive, never stop dreaming, and continue your dream as your life.