CASA DREE SALAI

Ibiza March 2018

presents

CHAPTER II: LE VOYAGE DE GASTON

INTRODUCTION

Casa Dree Salai is a 21st Century art design concept.

Gian Giacomo Caprotti da Oreno, better known as Salai, was an Italian artist and pupil of Leonardo da Vinci from 1490 to 1518. He created paintings under the name of Andrea Salai. He was described as one of Leonardo´s students and lifelong servant and is thought by some to be the model for Leonardo´s St. John Baptist and Bacchus.

The first ten pieces of Casa Dree Salai are designed by its creative director and founder Virginie Subilia. A Collection of ten chapters that depict a surrealistic vision of a tiger, an octopus, a monkey, an elephant, a polar bear, a royal eagle, a Swiss cow and meerkats. Each animal represents the centre part of each chapter, and it comes alongside other elements like constellations and magic symbols.

We love exclusivity as it makes strong bonds between the piece and its owner, that's why we decided to enumerate the first 100. The standard size is 200x143 cm, and each scarf is made of 10% cashmere and 90% modal offering you the best quality and, of course, everything made in Italy.

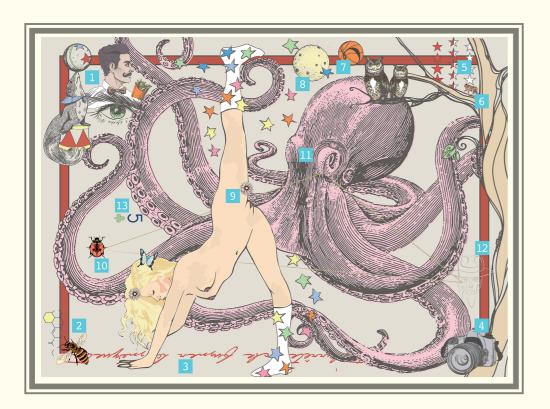
At Casa Dree Salai we never stop dreaming. We will continue to present innovative and progressive collections such as the latest Gina Salai, an entirely hand-knotted rug.

To be continued

CHAPTER II

LE VOYAGE DE GASTON

This one is Virginie's favourite. A personal design inspired in her love experience with a mysterious man. Do you girls know what is toxic in a relation? For Virginie is falling in love with the wrong man but with a happy ending, and I think you all know what kind of happy ending we mean ;). These relationships make you stronger than ever. An octopus trying to keep the beautiful woman with its glued tentacles. She can't see anything except for the floor



LE VOYAGE DE GASTON

THE STORY BEHIND THE DESIGN

The octopus symbolizes purity, emotion, the psychic and the creativity. This creature also reflects the flexibility necessary in our lives. Its physical characteristic plays a significant role in how we interpret its spiritual significance. As an invertebrate, the octopus is not limited by a spinal column, allowing it to move with much more agility than humans. Its movement symbolizes grace and flexibility as it touches the sea´s floor, and rocks skilfully and without strain.

- 1- The Green eye, the gentleman, the circus seal and the French fries on the side. If you know Vivi, you must know she loves French fries. This goes deep in her amorous experiences. She needs to forget the green-eyed man and all his circus and troubles and start focusing on the gentleman. Whether he brings her flowers or French fries, she is willing to move forward.
- 2- A bee that looks attracted by the honey (which is, in fact, the LSD formula). Virginie never tried LSD but has always been curious about the effect. Maybe you feel like a flying bee, she would love to know
- 3- Papa m'a dis d'arreter de fumer la moquette, a French expression that means you should stop smoking joints. Her father is well convinced that our dear Virginie has smoked some weed to come up with her fancy designs. In reality, there is no more than a couple of glasses of wine, a few cigarettes, her wild imagination and rich experiences that had made possible the beautiful scarf you have in your possession. Voilà!
- 4- The camera is there because nowadays we take so many pictures. 5- The stars on the top right are the ones in the flag of Le Canton du Valais, the region of Switzerland where Virginie's family is from. It's a homage to the memory of Miquette, Suzanne Subilia, Virginie's grandmother. She passed away while Vivi was working on the design of this second Chapter.
- 6- Do you remember the tiger jumping on Chapter I the lover; well, we would like to keep a little memory of this one. To be continued.
- 7- The Basket Ball, yeah! The mysterious man with the green eye was a basketball player and he didn't play for the NBA, that's for sure.
- 8-Full moon. As the moon is so universal, we are sure each and one of you has a special meaning for it.
- 9- The daisy, oh the daisy flower. Do you remember the little ladies game? He loves me, loves me not. He loves me, loves me not. We can assure you that the green-eyed man was never the last petal.
- 10 The ladybug. When you stumble upon a ladybug, make a wish and watch it fly away and your wish will come true. Magic is everywhere, and you can be confident that the universe is cooking up something wonderful for you whenever the ladybug appears.
- 11- The Horseshoe, yeah because we want to give you luck on this Chapter. The horseshoe is said to offer protection from evil, and bring good fortune.
- 12-Can you see the contour face?! Do you recognize him? Moreover, if we tell you he was a legend The King of Pop. Yeah! Virginie's favourite one.
- 13- More luck with the number 5, the number of family value and of Virginie's mother.



YOUR CUSTOM DESIGN

THE ART OF TELLING STORIES

We create and customize your unique precious design.

For Casa Dree Salai designing is more than fabric and thread.

We want you to fantasize with our designs. Inspire us to inspire you, bring your style, and taste to this unique collection.

The creative team is here for you to change size and colours as you please.

Feel free to contact us at info@casadreesalai.com

How do I take the best care of my Salai piece? Store your foulard untied and make sure that your jewellery and other accessories don't get caught or rubbed against the material, it can damage the threads. Avoid contact with water and harsh chemicals. Hand-wash carefully with cold water and let it dry naturally.





DRESS UP YOUR FLOORS WITH CASA DREE SALAI

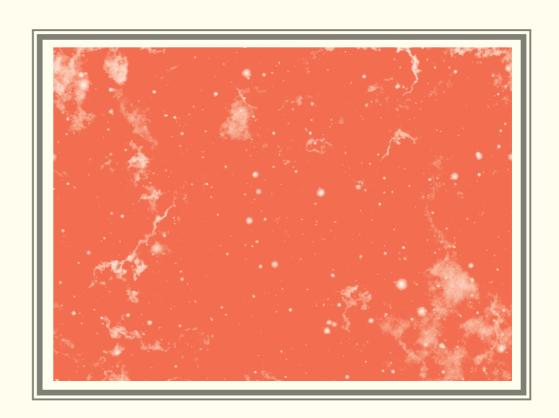
Gina Salai presents a colletion of handknotted rugs that feature precious materials colours and progressive designs (200x300)

Other sizes and materials are available upon request.

Whichever the room, your floor has no boundaries for us. Our precious rugs will wrap the way of your footsteps with beauty, our precious rugs with care and craft. Thick, soft, comfortable and luxurious, these rugs exteriorise well-being and radiate sophistication giving a touch of refinement to your interior. We have a wide range of designs presented in Chapters where you will find distinguished colours and materials to reinvent the floor of your home.

CASA DREE SALAI FOR THE ENVIRONMENT

Because we share the world's environmental concern, all our packaging and catalogues are made of 100% recycling paper.



CHAPTER III: THE KING OF JUNO

THANKSYOU

Keep your dream alive, never stop dreaming, and continue your dream as your life.