

CASA DREE SALAI

Ibiza May 2018

presents
CHAPTER III:
THE KING OF JUNO

INTRODUCTION

Casa Dree Salai is a 21st Century art design concept. Gian Giacomo Caprotti da Oreno, better known as Salai, was an Italian artist and pupil of Leonardo da Vinci from 1490 to 1518. He created paintings under the name of Andrea Salai. He was described as one of Leonardo’s students and lifelong servant and is thought by some to be the model for Leonardo’s St. John Baptist and Bacchus.

The first ten pieces of Casa Dree Salai are designed by its creative director and founder Virginie Subilia. A Collection of ten chapters that depict a surrealistic vision of a tiger, an octopus, a monkey, an elephant, a polar bear, a royal eagle, a Swiss cow and meerkats. Each animal represents the centre part of each chapter, and it comes alongside other elements like constellations and magic symbols.

We love exclusivity as it makes strong bonds between the piece and its owner, that’s why we decided to enumerate the first 100. The standard size is 200x143 cm, and each scarf is made of 10% cashmere and 90% modal offering you the best quality and, of course, everything made in Italy.

At Casa Dree Salai we never stop dreaming. We will continue to present innovative and progressive collections such as the latest Gina Salai, an entirely hand-knotted rug.

To be continued

THE KING OF JUNO

THE STORY BEHIND THE DESIGN

Here we are with Chapter 3, The king of Juno. Le roi de je ne c’est quoi! The king of whatever (you want).

The monkey is an intelligent animal. It is usually compared to a smart person so if you just bought this scarf, well done! Cleverness is by your side.

This monkey named Juno is here to bring back your focus on your personal relationships and on your well-being.

Understand that you need to strike a balance if you want to achieve happiness and satisfaction.

Juno’s symbolism also talks about the need to understand success. There is a right way to enjoy it in a way that will inspire others to reach for their own, and there is a way to make it look like you don’t deserve it at all!

The monkey is playful and mischievous in nature. This means that having a little bit of playfulness and laughter in your life is good for the soul.

We choose it also under the request of the father of Virginie, Philippe born under the Chinese sign of The Monkey.

1-2 Ground Zero and World Trade Center. In memory of 9/11. This Charming city never sleeps.

3-The Tiger will teach you patience – when to move, when to remain still and in the end experience a successful “hunt”.

4- The shape of Egyptian pyramids is thought to represent the primordial mound from which the Egyptians believed the earth was created. The shape of a pyramid is thought to be representative of the descending rays of the sun, and most pyramids were faced with polished, highly reflective white limestone, in order to give them a brilliant appearance when viewed from a distance.

The Egyptians believed the dark area of the night sky around which the stars appear to revolve was the physical gateway into the heavens. One of the narrow shafts that extend from the main burial chamber through the entire body of the Great Pyramid points directly towards the center of this part of the sky. This suggests the pyramid may have been designed to serve as a means to magically launch the deceased pharaoh's soul directly into the abode of the gods.

All Egyptian pyramids were built on the west bank of the Nile, which, as the site of the setting sun, was associated with the realm of the dead in Egyptian mythology.

5-Rainbow is a symbol of lesbian, gay, bisexual, transgender, and queer (LGBTQ) pride and LGBTQ social movements.

Hot pink	Sex
Red	Life
Orange	Healing
Yellow	Sunlight
Green	Nature
Turquoise	Magic/Art
Indigo	Serenity
Violet	Spirit

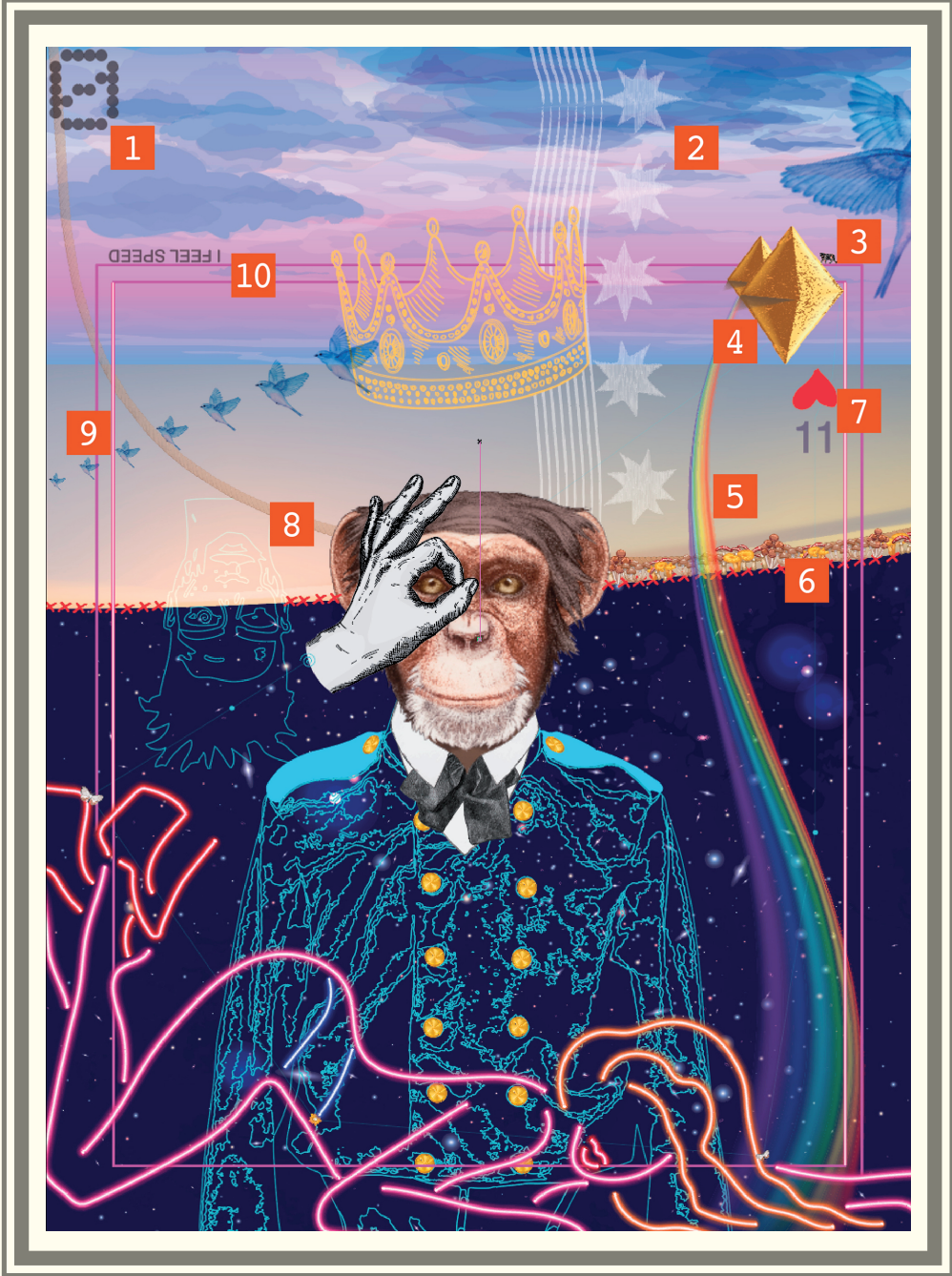
6- Magic Mushrooms. Both wild and cultivated mushrooms contain psilocybin, a naturally occurring psychoactive and hallucinogenic compound. Psilocybin is one of the most well known psychedelics, according to the Substance Abuse and Mental Health Services Administrations.

7- Heart 11. You are driven by a desire to solve conflicts and create harmony. Even as a child, your understanding of life was considerable, though it likely went unrecognized by others.

8- A reverse picture of Jean-Michel Basquiat, we do not want to give a simplist answer it is what it is.

9- Bluebirds – Bluebirds always convey good messages. Whenever they approach, they always have something good in store for you. They act as a reminder of happiness and joy that is to come. The spiritual importance of the bluebird is attached to the spreading of joy and happiness. Bluebird meaning reminds you to give yourself up to the beauty of nature that surrounds you and set yourself free. Telling you that you should spend more time in the natural beauty of this world.

10- Dubfire’s ‘I Feel Speed’ is the track that accompanied Virginie while she made this third Chapter.



INTERNATIONAL CERTIFICATE CARD

CHAPTER:

DATE:

COLLECTOR:

CASA
DREE
SALAI

YOUR CUSTOM DESIGN

THE ART OF TELLING STORIES

We create and customize your unique precious design.

For Casa Dree Salai designing is more than fabric and thread.

We want you to fantasize with our designs. Inspire us to inspire you, bring your style, and taste to this unique collection.

The creative team is here for you to change size and colours as you please.

Feel free to contact us at info@casadreesalai.com

How do I take the best care of my Salai piece?

Store your foulard untied and make sure that your jewellery and other accessories don’t get caught or rubbed against the material, it can damage the threads. Avoid contact with water and harsh chemicals. Hand-wash carefully with cold water and let it dry naturally.



DRESS UP YOUR FLOORS WITH CASA DREE SALAI

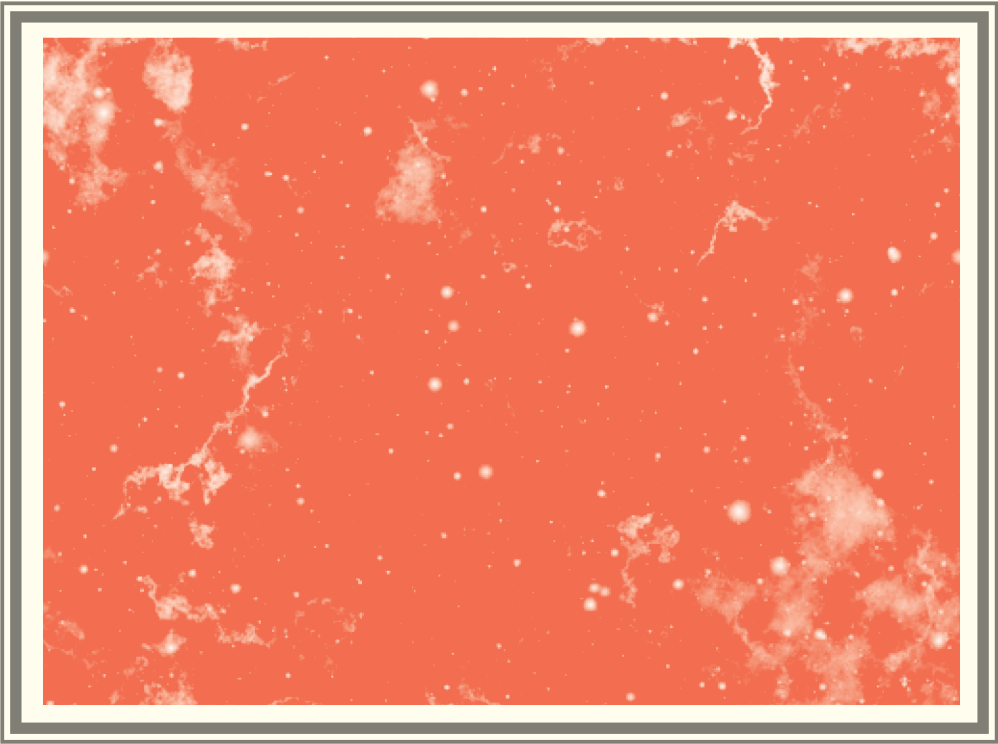
Gina Salai presents a colletion of handknotted rugs that feature precious materials colours and progressive designs (200x300)

Other sizes and materials are available upon request.

Whichever the room, your floor has no boundaries for us. Our precious rugs will wrap the way of your footsteps with beauty, our precious rugs with care and craft. Thick, soft, comfortable and luxurious, these rugs exteriorise well-being and radiate sophistication giving a touch of refinement to your interior. We have a wide range of designs presented in Chapters where you will find distinguished colours and materials to reinvent the floor of your home.

CASA DREE SALAI FOR THE ENVIRONMENT

Because we share the world’s environmental concern, all our packaging and catalogues are made of 100% recycling paper.



CHAPTER IV: ADDICTED

THANK  YOU

Keep your dream alive, never stop dreaming, and continue your dream as your life.