

# CASA DREE SALAI

Ibiza July 2018

presents

# CHAPTER IV: ADDICTED

## INTRODUCTION

Casa Dree Salai is a 21st Century art design concept. Gian Giacomo Caprotti da Oreno, better known as Salai, was an Italian artist and pupil of Leonardo da Vinci from 1490 to 1518. He created paintings under the name of Andrea Salai. He was described as one of Leonardo’s students and lifelong servant and is thought by some to be the model for Leonardo’s St. John Baptist and Bacchus.

The first ten pieces of Casa Dree Salai are designed by its creative director and founder Virginie Subilia. A Collection of ten chapters that depict a surrealistic vision of a tiger, an octopus, a monkey, an elephant, a polar bear, a royal eagle, a Swiss cow and meerkats. Each animal represents the centre part of each chapter, and it comes alongside other elements like constellations and magic symbols. We love exclusivity as it makes strong bonds between the piece and its owner, that’s why we decided to enumerate the first 100. The standard size is 200x143 cm, and each scarf is made of 10% cashmere and 90% modal offering you the best quality and, of course, everything made in Italy.

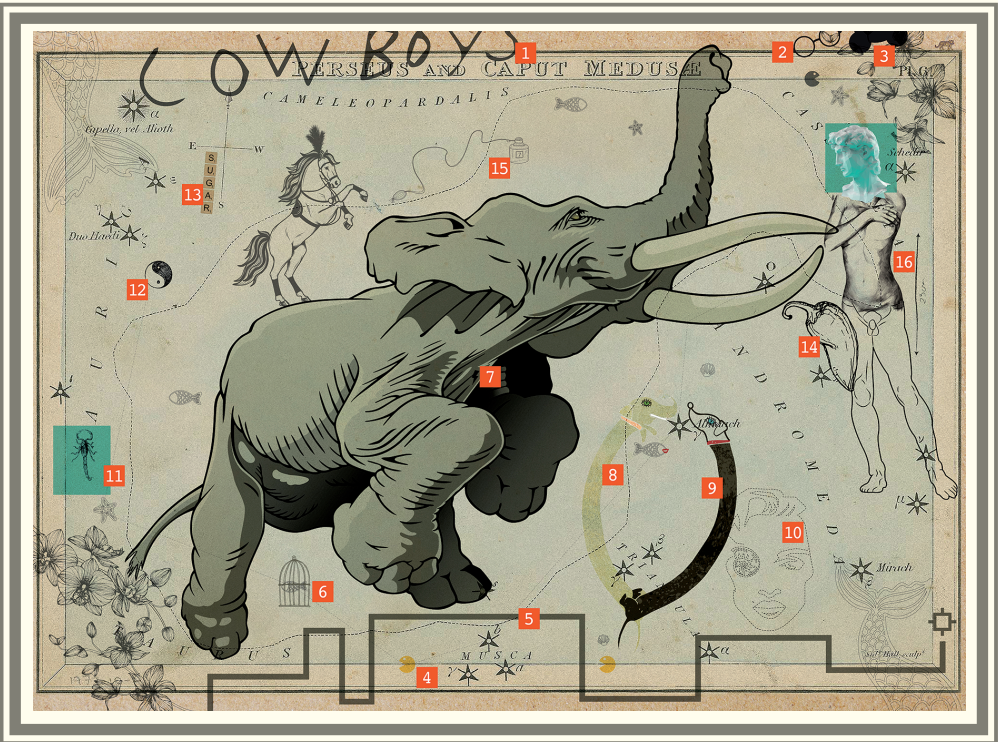
At Casa Dree Salai we never stop dreaming. We will continue to present innovative and progressive collections such as the latest Gina Salai, an entirely hand-knotted rug.

To be continued

## CHAPTER IV

### ADDICTED

Elephants are traditionally considered a symbol of good luck, wisdom, fertility, and protection. Wearing or placing the image of the elephant with its trunk raised in your home is thought to attract good fortune, as it showers its positive energy out of the trunk and into all surrounding beings and spaces. Elephants facing their noses down are thought to be accumulating positive energy and pushing through obstacles. They are particularly potent totems for those seeking fertility, wisdom, or strength. This cosmic creature is charging through blockages and offering energies of protection, love, loyalty, and courage. Wear it every day around your neck and trust us, you will be the luckiest!



## ADDICTED

THE STORY BEHIND THE DESIGN

This is the Chapter of addiction. Virginie refers to all dependencies, including luck and the temptation to gamble with one’s life.

1- Cowboys, oh yeah we love cowboys even if they are not interpreted as the most gentlemen in some stories, we still admire them in their natural way. “No hour of life is wasted that is spent in the saddle” as Winston Churchill once said! We are all cowboys in one way or another. Strong, sturdy and with no fear at all!

2- Of course, we have an addiction since the year 2000 to Mr Harry Potter and his round glasses so, we sadly said good-bye John and the yellow submarine! Their magic things bewitched us all!

3- What do you think about Mickey the little mouse? Oh, la la! He seems as far away in time as the dinos. If Vivi had to choose a religion, she would be Mickey-olic.

4- Mr Pac-man this little player controls who must eat all the dots inside an enclosed maze while avoiding four coloured ghosts. Eating large flashing dots called energizers causes the spirits to turn blue, allowing Pac-Man to eat them for bonus points. Now in 2019, Pac-man is on a retreat in a desert island drinking tequila and eating platinum dots. It’s what we hope for him.

5- Do you remember the game on our first mobile phone? The snake of Nokia. Well, we were addicted and played all the time until it was larger than the screen. We could do that because at that time the battery lasted forever. Take me back!

6- Confort zone oooh yes it’s hard to accept it, but we all have our little comfort zone, and it’s hard to change It is more common to follow the system; nevertheless, Virginie sees herself as the little fish who goes against the current!

7- The addiction on David Bowie’s Ziggy Stardust make-up. Ziggy is a character invented by him and used to reference some musicians and rock stars that David admires and loves. Ziggy is a mix between an alien and a rock star. The story here on earth about a Starman that comes to help humanity. Okey, should I continue?

8 & 9 Marvin and Gina are two lovely tiger dachshund. Virginie is addicted to Gina and her sister Olivia (Chapter5) is addicted to Marvin. Together in addiction, does that make sense? If you would like to be addicted as well follow them @the\_dogkooples\_official

10- We are very sure you can’t think of anyone who has never sang or danced over a Madonna song. ‘Like a Virgin, touched for the very first time’, ‘Isla Bonita’. Música Maestra!

11-It is so curious how the cold boring months of January and February, after cuddles and love, can come up with The Scorpion, one of the most popular astrology signs.

12- You have probably heard of the yin & yang symbol, which is an ancient Chinese symbol for the union of opposites – the masculine and feminine energies that are present in all life. Yin is the female life force of receptivity, while yang is the male force of action. These energies are not about gender, but about expansion and contraction. Life is a series of polarities, a constant balancing act. When we are aware of these polarities, we can start to learn more about our energy and ourselves.

13- Sugar Some of us can definitely say we have a sweet tooth. Whether you like cakes, chocolates, cookies, lollies or soft drinks, our world is filled with intensely pleasurable sweet treats. Sometimes it is just too hard to resist.

14- Perfume N°5. A heavy smell that has been in our olfactory sight for ages. That’s why we became addicted.

15- Chili chilli! Spicy chilli, whether is for lunch or dinner we love it!

16- Oh Rocco our favourite Rocco and his 1000 sexy movies. LOL !



INTERNATIONAL CERTIFICATE CARD

CHAPTER:

DATE:

COLLECTOR:

CASA  
DREE  
SALAI

## YOUR CUSTOM DESIGN

### THE ART OF TELLING STORIES

We create and customize your unique precious design.

For Casa Dree Salai designing is more than fabric and thread.

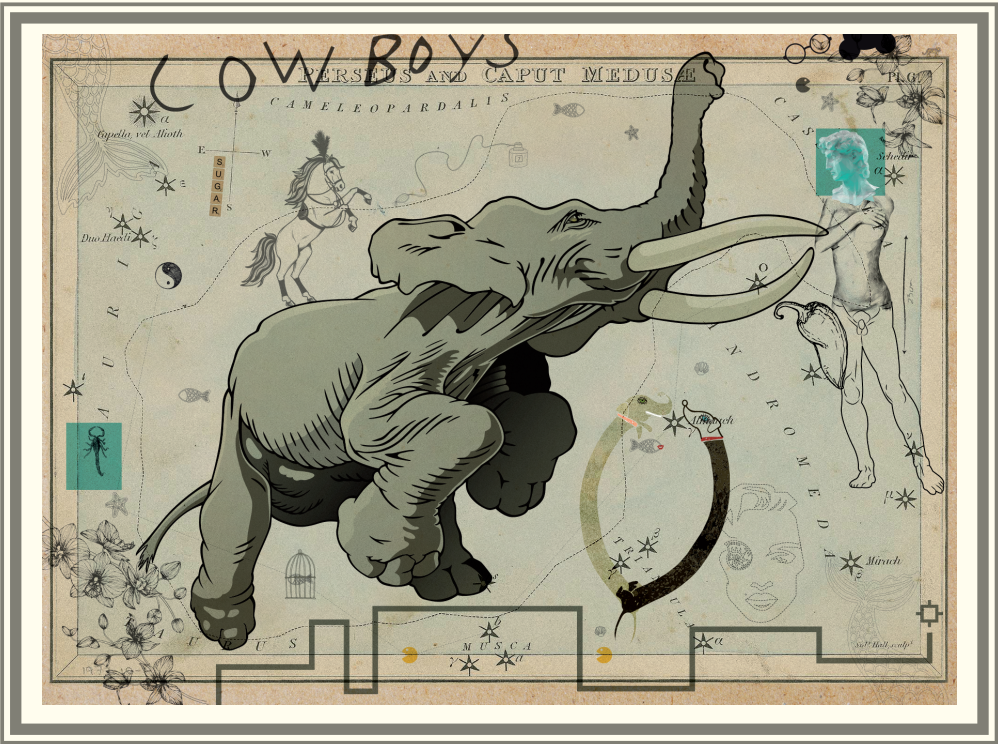
We want you to fantasize with our designs. Inspire us to inspire you, bring your style, and taste to this unique collection.

The creative team is here for you to change size and colours as you please.

Feel free to contact us at [info@casadreesalai.com](mailto:info@casadreesalai.com)

How do I take the best care of my Salai piece?

Store your foulard untied and make sure that your jewellery and other accessories don’t get caught or rubbed against the material, it can damage the threads. Avoid contact with water and harsh chemicals. Hand-wash carefully with cold water and let it dry naturally.



## DRESS UP YOUR FLOORS WITH CASA DREE SALAI

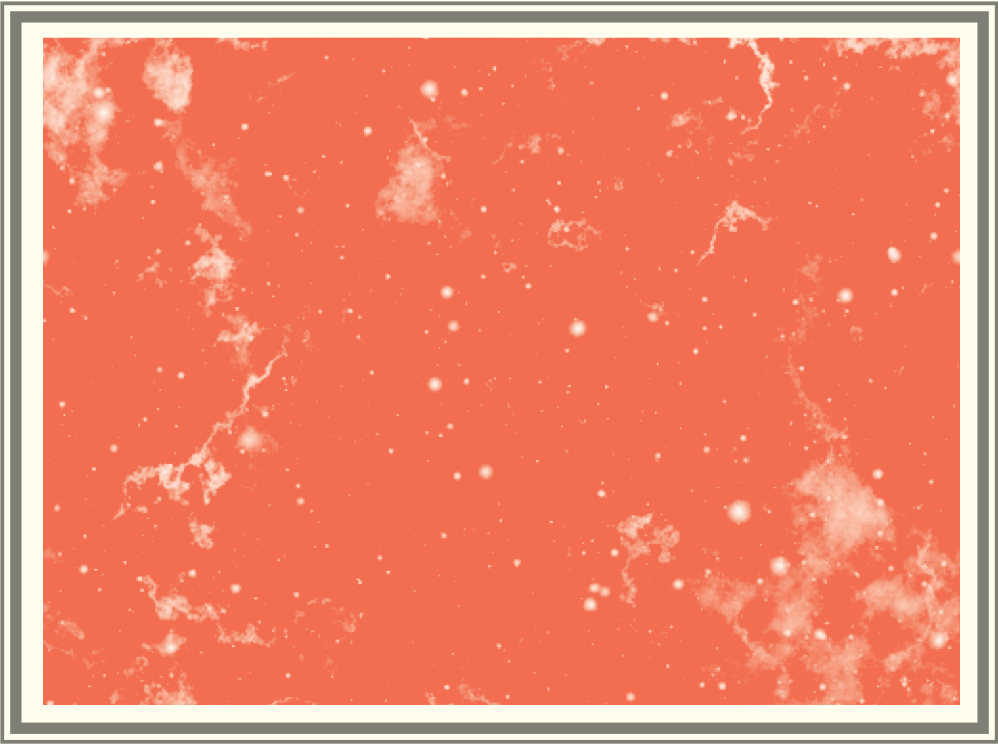
Gina Salai presents a collection of handknotted rugs that feature precious materials colours and progressive designs (200x300)

Other sizes and materials are available upon request.

Whichever the room, your floor has no boundaries for us. Our precious rugs will wrap the way of your footsteps with beauty, our precious rugs with care and craft. Thick, soft, comfortable and luxurious, these rugs exteriorise well-being and radiate sophistication giving a touch of refinement to your interior. We have a wide range of designs presented in Chapters where you will find distinguished colours and materials to reinvent the floor of your home.

## CASA DREE SALAI FOR THE ENVIRONMENT

Because we share the world’s environmental concern, all our packaging and catalogues are made of 100% recycling paper.



## CHAPTER V: OLIVIA

# THANK YOU

Keep your dream alive, never stop dreaming, and continue your dream as your life.