

CASA DREE SALAI

New York City February 2018

presents

CHAPTER VIII: MARGARITA IN THE CITY

INTRODUCTION

Casa Dree Salai is a 21st Century art design concept. Gian Giacomo Caprotti da Oreno, better known as Salai, was an Italian artist and pupil of Leonardo da Vinci from 1490 to 1518. He created paintings under the name of Andrea Salai. He was described as one of Leonardo’s students and lifelong servant and is thought by some to be the model for Leonardo’s St. John Baptist and Bacchus.

The first ten pieces of Casa Dree Salai are designed by its creative director and founder Virginie Subilia. A Collection of ten chapters that depict a surrealistic vision of a tiger, an octopus, a monkey, an elephant, a polar bear, a royal eagle, a Swiss cow and meerkats. Each animal represents the centre part of each chapter, and it comes alongside other elements like constellations and magic symbols. We love exclusivity as it makes strong bonds between the piece and its owner, that’s why we decided to enumerate the first 100. The standard size is 200x143 cm, and each scarf is made of 10% cashmere and 90% modal offering you the best quality and, of course, everything made in Italy.

At Casa Dree Salai we never stop dreaming. We will continue to present innovative and progressive collections such as the latest Gina Salai, an entirely hand-knotted rug.

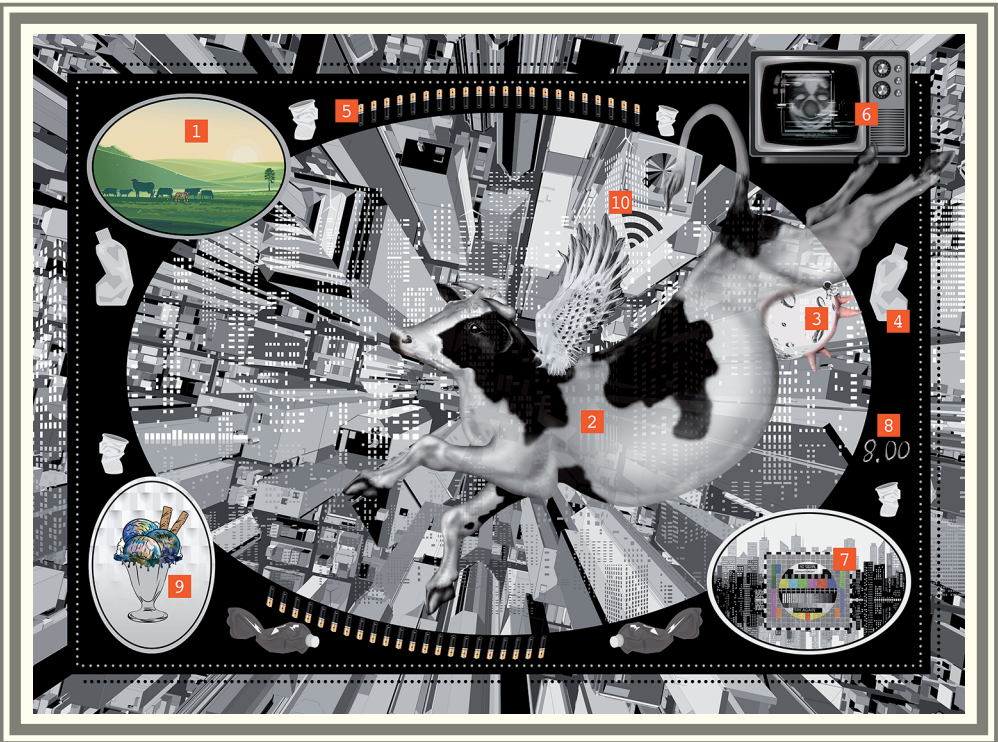
To be continued

CHAPTER VIII THE COW

Once upon a time in the City, Margarita, a mysterious traveller cow, was flying in the dark of the night. She was tired and annoyed by people’s stress and bad energy.

The City now is not her little heaven anymore, nor anyone else’s! She woke up every morning with wi-fi connections above of her head, stressing a lot in the middle of all the buzzing batteries. She was tired of eating so much plastic.

She decided to fly back to the countryside where she could eat pure grass and continue her life In this case, Margarita should probably need to leave the planet



MARGARITA IN THE CITY

THE STORY BEHIND THE DESIGN
1. The countryside named Margarita land, where green is still green, the grass is pure, the animals are happy, and it's full of useful and renewed energies.
2. Margarita, the cow totem is highly connected to nature, the Earth, and its continuation through reproduction. Cows are very generous and behave in the most selfless of manners. Among fertility and femininity, these mother creatures represent the virtuous traits of sustenance, abundance, potential, calming, grounding, and provision. New beginnings are also associated with cows in conjunction with their maternal auras. Through their pregnancy, birth, nourishment of their offsprings, and ultimate bodily gifts, cows show the entire life cycle in their bittersweet beauty. These animals illustrate both the masculine and feminine qualities existing in every being.

3. The MOON represents our ‘inner world’, our hidden emotions, desires, our shady-self, fears, worries and dreams. It represents our feelings, our unconscious beliefs, the past, our yin or feminine goddess archetype. The Moon offers us the ability to feel, learn from the past and creatively unlock and express our essence. To know: Blue Moon
Note that due to the 29-day lunar cycle, the exact dates of the full moon move every year. Most seasons have three full moons, but because of the variation, some seasons have four full moons. The term "blue moon" was used to identify one of these extra full moons. A mistaken definition in the 1946 March edition of Sky and Telescope magazine claimed the blue moon fell on the second full moon of the calendar. This mistake caused widespread misunderstanding until it was finally corrected in 1999.

4. Much of the planet is swimming in discarded plastic, which is harming animal and possibly human health. Can it be cleaned up? Pollution has become one of the most pressing environmental issues, as rapidly increasing production of disposable plastic products overwhelms the world’s ability to deal with them. Plastic pollution is most visible in developing Asian and African nations, where garbage collection systems are often inefficient or non-existent. But the developed world, especially countries with low recycling rates, has trouble collecting the discarded plastics efficiently. Plastic trash has become so ubiquitous it has prompted efforts to write a global treaty negotiated by the United Nations.

5. A full charge of energy here in Chapter 8.

6. Humans are masters at keeping themselves occupied in the hours after school until way past bedtime. When they’re not doing their homework (and when they are) they’re online and on their phones, texting, sharing, trolling, scrolling, you name it. Of course, before everyone had an Instagram account, humans kept themselves busy too. However, they were more likely to do their chatting on the phone or in-person when hanging out at the mall. It may have looked like a lot of aimless hanging around, but what they were doing was experimenting, discovering their skills, succeeding and failing in tons of tiny real-time interactions that kids today are missing out on. For one thing, modern teens are learning to do most of their communication while looking at a screen, not at another person. That’s really sad .

7. Bii. No Signal.

8. Number 8 meanings and infinity. Number 8 is perhaps the most misunderstood of all single-digit numbers, as novices and professionals alike always seem to hammer on the "money and power" image of the 8. It is true that number 8, more than any other name, puts the emphasis in the areas of career, business, finances and authority. However, as with many other single-digit numbers, the shape of the number reflects its most important attribute, and in the case of number 8, that is, first and foremost, balance. Eight balances the material and immaterial worlds.

9. No Comment. The pictures of the ice cream world that’s melting . Says everything no? The world changes and remains the same, oh the paradox

10. Here on Chapter 8, we have wi-fi connection for you, but we forgot the password sorry!

INTERNATIONAL CERTIFICATE CARD

CHAPTER:

VIII

DATE:

COLLECTOR:

CASA
DREE
SALAI

YOUR CUSTOM DESIGN

THE ART OF TELLING STORIES

We create and customize your unique precious design.

For Casa Dree Salai designing is more than fabric and thread.

We want you to fantasize with our designs. Inspire us to inspire you, bring your style, and taste to this unique collection.

The creative team is here for you to change size and colours as you please.

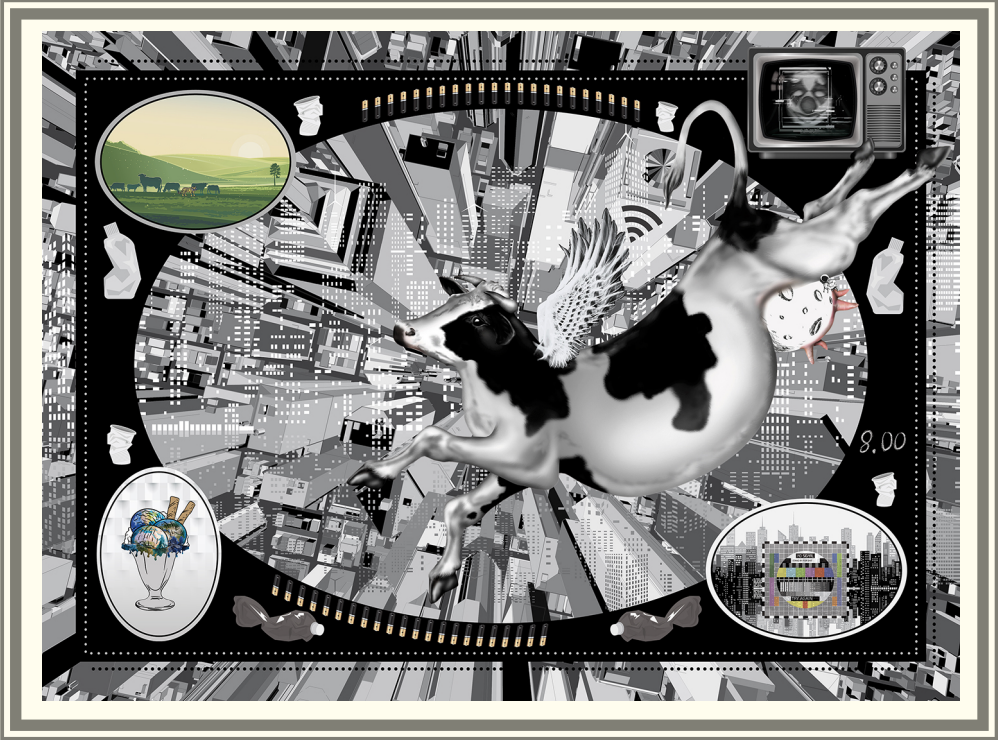
Feel free to contact us at info@casadreesalai.com

How do I take the best care of my Salai piece?

Store your foulard untied and make sure that your jewellery and other accessories don't get caught or rubbed against the material, it can damage the threads. Avoid contact with water and harsh chemicals. Hand-wash carefully with cold water and let it dry naturally.



@ casadreesalai



DRESS UP YOUR FLOORS WITH CASA DREE SALAI

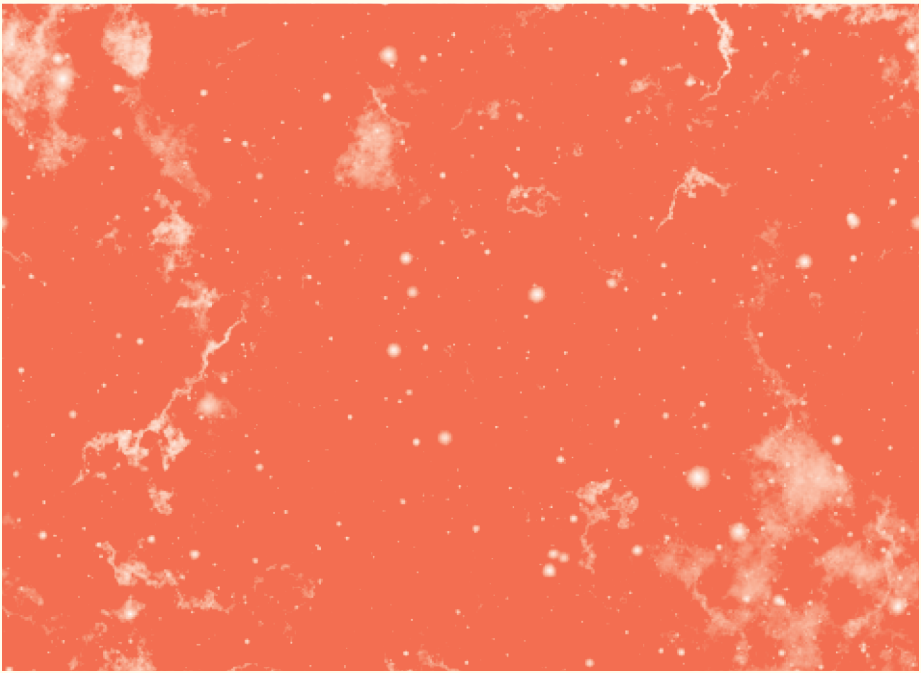
Gina Salai presents a collection of handknotted rugs that feature precious materials colours and progressive designs (200x300)

Other sizes and materials are available upon request.

Whichever the room, your floor has no boundaries for us. Our precious rugs will wrap the way of your footsteps with beauty, our precious rugs with care and craft. Thick, soft, comfortable and luxurious, these rugs exteriorise well-being and radiate sophistication giving a touch of refinement to your interior. We have a wide range of designs presented in Chapters where you will find distinguished colours and materials to reinvent the floor of your home.

CASA DREE SALAI FOR THE ENVIRONMENT

Because we share the world's environmental concern, all our packaging and catalogues are made of 100% recycling paper.



CHAPTER IX: THE FRIED SHRIMP SHOW

THANK YOU

Keep your dream alive, never stop dreaming, and continue your dream as your life.