

# CASA DREE SALAI

Los Angeles September 2019

presents

# CHAPTER IX: THE FRIED SHRIMP SHOW

## INTRODUCTION

Casa Dree Salai is a 21st Century art design concept. Gian Giacomo Caprotti da Oreno, better known as Salai, was an Italian artist and pupil of Leonardo da Vinci from 1490 to 1518. He created paintings under the name of Andrea Salai. He was described as one of Leonardo’s students and lifelong servant and is thought by some to be the model for Leonardo’s St. John Baptist and Bacchus.

The first ten pieces of Casa Dree Salai are designed by its creative director and founder Virginie Subilia. A Collection of ten chapters that depict a surrealistic vision of a tiger, an octopus, a monkey, an elephant, a polar bear, a royal eagle, a Swiss cow and meerkats. Each animal represents the centre part of each chapter, and it comes alongside other elements like constellations and magic symbols. We love exclusivity as it makes strong bonds between the piece and its owner, that’s why we decided to enumerate the first 100. The standard size is 200x143 cm, and each scarf is made of 10% cashmere and 90% modal offering you the best quality and, of course, everything made in Italy.

At Casa Dree Salai we never stop dreaming. We will continue to present innovative and progressive collections such as the latest Gina Salai, an entirely hand-knotted rug.

To be continued

## CHAPTER IX MEERKATS

The Fried Shrimp Show on tour! Welcome to our Chapter 9, where music has no limits. We are surrounded by beautiful sounds but also by a lot of rubbish. We love music anyway.

Meerkats represent awareness, intelligence, quick wit, social nature and group energy.

A meerkat teaches you how to break free from your emotional chains and connect with genuine people. We invite you to know and believe in the Meerkat symbolism to find out how the spirit of this animal can support, educate, and guide you.



## THE FRIED SHRIMP SHOW

### THE STORY BEHIND THE DESIGN

Meerkats like to shake things up a bit, get you out and moving out of your comfort zone and they generally have a lot of fun. Do not let yourself settled into a thought that never gets you anywhere. The Meerkat demands you come out of your den!

The Meerkat person can survive many crazy things, and they are not afraid to seek the help of others in difficult times. This Totem learns a great deal by experience and then applies those lessons to move forward.

Let the show begin.

1. The Fried Shrimp Show is not a bad name for a pop rock band. Whichever your name is what is important is the show and to be part of the system, or not? What seems to matter is to show your life, to show your shit even if you are a terrible singer, now in 2020, you can have real success!

2. Head Egg - Big headache when we listen to some new sounds!

3. Isn’t the Fried Shrimp logo on the Drum funny?! This game of fried shrimp show started in Mexico with all the incredible characters from previous chapters.

December 2018, Puerto Escondido, in a disco bar full of people, Virginie was telling Eliza that she felt like a piece of meat it seemed that all Mexican boys where “hunting” so Eliza started laughing and started calling Virginie ‘A Fried Shrimp’. Eliza ended up being ‘A Chicken Satay’. We must say she ended up with a Mexican boy “Meatball” haha! Eliza has now a beautiful baby named Pollie, making the perfect ending to this story!

4. Prices are simply ridiculous.

5. Super Fresh as a Fried Shrimp.

6. Everything is a puzzle, everything is a game!



## YOUR CUSTOM DESIGN

### THE ART OF TELLING STORIES

We create and customize your unique precious design.

For Casa Dree Salai designing is more than fabric and thread.

We want you to fantasize with our designs. Inspire us to inspire you, bring your style, and taste to this unique collection.

The creative team is here for you to change size and colours as you please.

Feel free to contact us at [info@casadreesalai.com](mailto:info@casadreesalai.com)

How do I take the best care of my Salai piece?

Store your foulard untied and make sure that your jewellery and other accessories don’t get caught or rubbed against the material, it can damage the threads. Avoid contact with water and harsh chemicals. Hand-wash carefully with cold water and let it dry naturally.



## DRESS UP YOUR FLOORS WITH CASA DREE SALAI

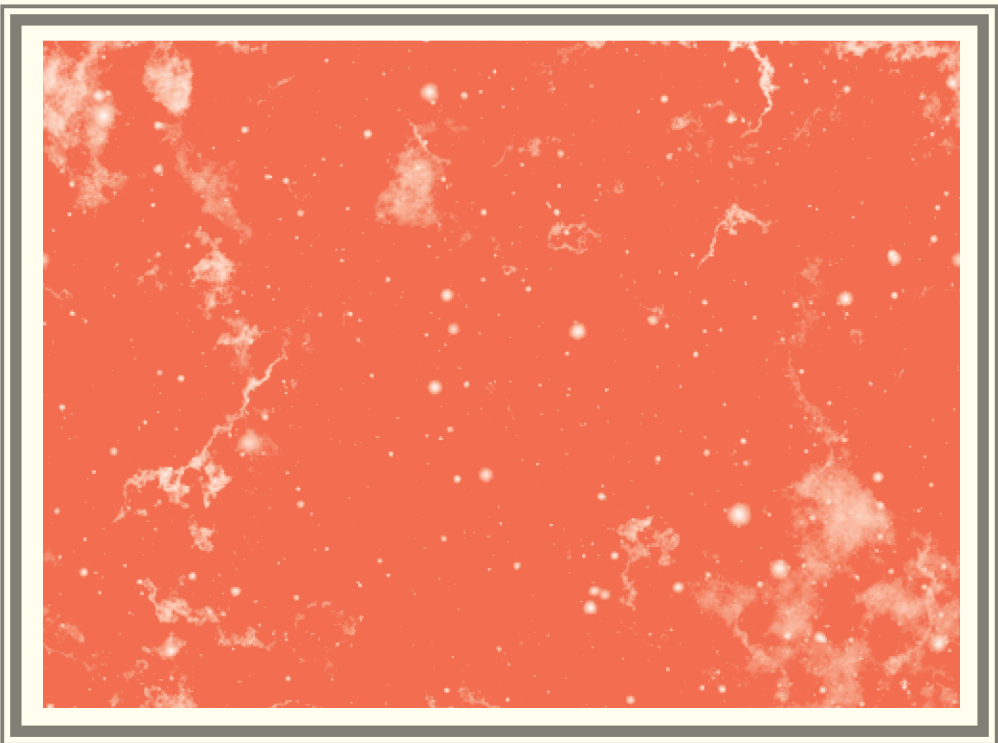
Gina Salai presents a colletion of handknotted rugs that feature precious materials colours and progressive designs (200x300)

Other sizes and materials are available upon request.

Whichever the room, your floor has no boundaries for us. Our precious rugs will wrap the way of your footsteps with beauty, our precious rugs with care and craft. Thick, soft, comfortable and luxurious, these rugs exteriorise well-being and radiate sophistication giving a touch of refinement to your interior. We have a wide range of designs presented in Chapters where you will find distinguished colours and materials to reinvent the floor of your home.

## CASA DREE SALAI FOR THE ENVIRONMENT

Because we share the world’s environmental concern, all our packaging and catalogues are made of 100% recycling paper.



## CHAPTER X: THE FINAL

